

## ORDER



**Orders**  
**Order / Rev:** 719874  
**Alt Order #:** 06361138  
**Product Desc:** BETTY SUTTON/CONGRES  
**Estimate:** 2412  
**Flight Dates:** 10/05/12 - 10/08/12  
**Original Date / Rev:** 10/02/12 / 10/02/12  
**Order Type:** Political

## WKYC

**Primary AE:** Joe Knauer  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency Name:** Buying Time, LLC/ POL  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave. N.W. , Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Betty Sutton for Congress  
**Demographic:** A35+  
**Product Codes:** PL-US House Representative  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	8	\$8,825.00	\$7,501.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	8	\$8,825.00	\$7,501.25	0.00
<b>Totals</b>	<b>8</b>	<b>\$8,825.00</b>	<b>\$7,501.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	10/05/12	10/05/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	----F--	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
CH 3 NEWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$2,400.00		0.00			
2	WKYC	10/05/12	10/05/12	Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,200.00		0.00			
3	WKYC	10/05/12	10/05/12	M-F 3-4p The Doctors	CM	3p-4p	----F--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$450.00		0.00			
4	WKYC	10/05/12	10/05/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$600.00		0.00			
5	WKYC	10/05/12	10/05/12	M-F 430a-5a 430a News	CM	430a-5a	----F--	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
EARLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$175.00		0.00			

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Product Desc: BETTY SUTTON/CONGRES  
Estimate: 2412

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
6	WKYC	10/05/12	10/05/12	M-F 5-6p Dr. Phil	CM	5p-6p	----F--	:30	1	\$1,000.00	P-2	0.00 NM	1	\$1,000.00
DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	----F--		1				\$1,000.00		0.00		
7	WKYC	10/05/12	10/05/12	M-F 9-10a Today II Today Show II	CM	9a-10a	----F--	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
TODAY SHOW II														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	----F--		1				\$600.00		0.00		
8	WKYC	10/08/12	10/08/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	M-----	:30	1	\$2,400.00	P-2	0.00 NM	1	\$2,400.00
CH 3 NEWS AT 11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	M-----		1				\$2,400.00		0.00		
												Totals	8	\$8,825.00